

BEN M. ROOT

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EXPERIENCE	SPORTS DIRECTOR & ON-AIR TALENT – <i>Prairie Winds Broadcasting, Aberdeen, SD</i>	2010 to Present
	<ul style="list-style-type: none">• Manage team of six sports announcers• Play-by-play of NCAA D-II football, basketball, volleyball, and baseball as the “Voice of the Wolves”• Record news & sports reports for eight-station cluster• Host weekday country music morning show• Host & produce daily one-hour sports talk show• Update website daily• Use Hootsuite, Twitter, Facebook, and Textcaster to build community following	
	ON-AIR TALENT – <i>Live 95/1420 KITI, Centralia, WA</i>	2009 to 2010 & 2006 to 2007
	<ul style="list-style-type: none">• Hosted live evening show Mon-Sat in Hot AC format• Voicetracked overnight shift in Oldies format• Commercial & PSA production• Board op for sports broadcasts• Remote sales broadcasts	
	SPORTS DIRECTOR & ON-AIR TALENT – <i>Wayne Radio Works, Wayne, NE</i>	2008 to 2009
	<ul style="list-style-type: none">• Managed team of four sports announcers• Play-by-play of NCAA Division-II football and baseball• Play-by-play of high school football, basketball, volleyball, and American Legion baseball• Hosted live weekday morning show in Hot AC format• Commercial & PSA production	
	NEWS DIRECTOR & SPORTS PLAY-BY-PLAY – <i>The Radio Network, Green River, WY</i>	2007 to 2008
	<ul style="list-style-type: none">• Broadcast news live on News/Talk format station weekday mornings & afternoons• Recorded news report for four-station cluster• Play-by-play of high school football and basketball• Commercial & PSA production• Remote sales broadcasts	
SKILLS	<p>Skillful with Photoshop, Word, Excel, and Powerpoint Proficient in Adobe Audition, Sound Forge, and Sony Vegas Well-versed in NexGen, Smartcaster, ENCO DAD, Maestro, Simian, Arrakis Digilink, WaveCart, and SpotMax Experience with Tieline ViA, Comrex, Marti, JK Audio Remote Mixer, Telular, Zercom Max-Z, VNC, and Skype Connected to the public through Hootsuite, Twitter, Facebook, Youtube, and WordPress</p>	
AWARDS	<p>South Dakota Sportscaster of the Year – National Sports Media Association Wall of Honor Inductee at 90.1 FM KBPK</p>	2016 2016
EDUCATION	<p>RADIO BROADCASTING DEGREE with SPORTS BROADCASTING CERTIFICATE Fullerton College, Fullerton, CA</p> <p>CIVIL ENGINEERING DEGREE Orange Coast College, Costa Mesa, CA</p>	2006 1999
REFERENCES	<p>Brent Duerre – Morning Show Host/Play-by-Play at Alpha Media USA – (605) 228-2797 Mike Grosz – Sports Information Director at Wayne State College – (402) 375-7326 Ed Ford – Retired Operations Manager at 90.1 FM KBPK – (714) 585-3553 Mark Pavlovich – SportsNetUSA broadcaster & retired talent agent – (714) 749-2532</p>	